## 107TH ANNUAL
# CATTLEMEN'S DAYS

Gunnison's "Granddaddy of Colorado Rodeos" made its humble debut 107 years ago. Back then, Main Street served as the arena when rodeo hopefuls from the area congregated into this mountain valley town to show off their roping, racing and riding skills.

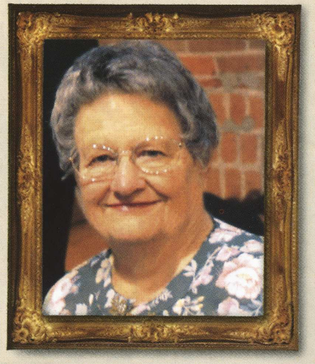
Over the years, the rodeo venue has seen several locations, including what is now the Western State College track field, before it settled into its current home. It also tried out a few different names such as Pioneer Days and Helldorado. In 1901, the celebration came under the sponsorship of the Gunnison Valley Stockgrowers Association and the rodeo officially adopted the name "Cattlemen's Days." The event began operating under the direction of the specially created Cattlemen's Days Association several decades later.

Scheduled between spring calving and summer haying, Cattlemen's Days continues to demonstrate the rhythm of traditional ranch lifestyles. But the event has made leaps and bounds from the days when Gunnison ranch hands tried their luck with ornery local livestock. Its popularity now attracts PRCA rodeo cowboys and cowgirls from around the United States – professionals who promise top-notch performances. In addition, the rodeo features the best rough stock available and award-winning specialty acts.

Last year, through the PRCA Tough Enough to Wear Pink campaign, Cattlemen's Days topped all other rodeos in raising contributions towards breast cancer awareness. We're proud of our generous community and the support that helped make this campaign a success story.

**Sit back and enjoy the colorful pageantry of rodeo. The buck is far from stopping here!**

# PEGGY LUE REECE



## PARADE MARSHALL

Born on a Powderhorn cattle ranch, Peggy Lue (Howard) Reece traces her family back three generations to the first pioneering grandparent who stepped foot in the Gunnison Valley. She attended the little rural school in that community and eventually graduated from Gunnison High School.

The ranching lifestyle continued after her marriage to Bob Reece, who worked on registered Hereford operations. Later the couple managed a resort, and eventually they purchased Whitewater Resort, which they owned for a number of years.

Peggy Lue continued a career of her own. As a bookkeeper, she worked for an accountant for 20 years. She also served the Gunnison County Stockgrowers Association for 41 years as the organization's secretary. When she finally stepped down, the Stockgrowers honored her with a retirement bash and an original cowboy poem by John Malensek: " . . . (the meetings) would have been a lot harder if not for Peggy Lue."

Two daughters, five grandchildren and two great-grandchildren later, Peggy Lue still dabbles in bookkeeping because she likes to "help out" where she can. But the ranching lifestyle remains close to her heart.

"The Stockgrowers, more than anything, kept me in touch with that community. Ranching has always been part of my life."

# JAY W. & MARLYS PECK

## PARADE MARSHALLS

Anyone who has watched past Cattlemen's Days parades will remember Jay (John) W. Peck driving his little "tin lizzie," a miniature Model A Ford that became Pecks' signature – not only in the parades but also during Western State College football games. For 20 years, Jay and his tiny car led the WSC Mountaineer team out on the field before each game.

Jay and Marlys met in Seattle just after WWII. Jay, a native of Gunnison since he was seven years old, proposed to his Minnesota-born sweetheart, and the two decided to settle back into this valley to raise a family. Jay initially worked for Miller's Furniture store before he and Marlys opened a Sears catalog outlet. During the 1970s, the Pioneer Museum elected Jay as president, a post he held for 12 years.

The two continue to live in the same house they purchased over six decades ago. They also own a small ranch near the Cochetopa area. Their family of two children has since grown to include two grandchildren and one great-grandchild.

The Pecks have been lifetime supporters of the Gunnison lifestyle, from the sports arena to the rodeo arena. For a decade, Jay served as the Cattlemen's Parade director, and the couple has rarely missed a Saturday bucking performance during their 61-year marriage.

"We feel it's an honor to be chosen parade marshals," Marlys said.

Don't look for them in the "tin lizzie" during this year's parade. Jay and Marlys plan a vehicle to accommodate their whole family, who will share the honor with them.

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**Kim Barz – Vice President**
**Jim Swaim – Second Vice President**
**Kevin Coblentz – Secretary**
**Les Evans – Treasurer**
**John Malensek – Coordinator**

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**HORSE SHOW**
**Jim Kunze (970) 209-4444**
horseshow2007@yahoo.com
**Mike Bell (970) 641-4193**

**PARADE**
**Tom Redden (970) 641-1431**

**4-H & FFA HORSE SHOW & LIVESTOCK SHOW & SALE**
**Extension Office (970) 641-1260**

**For further information concerning Cattlemen's Days or lodging contact www.cattlemensdays.com**


**GUNNISON COUNTRY CHAMBER OF COMMERCE**
**P.O. Box 36, Gunnison, CO 81230**
**(970) 641-1501**



Introduction & Parade Marshalls articles
by Kym O'Connell-Todd
Logo Design by Rudl Mergelman
Design and Printing B&B Printers

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## CATTLEMEN'S DAYS
# ROYALTY

**Hello and welcome to beautiful Gunnison, Colorado. My royal court and I would like to invite all of you to enjoy the fun and festivities at the 2007 Cattlemen's Days Rodeo and Race Meet.**

Hello my name is Tami Perkins and I am your 2007 Cattlemen's Days Queen. I am 18 years old and currently attending Western State College. I am majoring in nursing and want to pursue a career in Neo-natal care. I was raised in Gunnison and graduated from Gunnison High School in 2006. I was an active member in 4-H and FFA. I enjoy spending time with my family and being around my horses.

My 2007 Queen Attendant is Erika Chamberland. She is 15 years old and is a Freshman at Gunnison High School. She is active in 4-H, FFA, AjPHA and JV basketball. She went to the 35th Annual World Wide Paint Horse Congress in Wichita, KS. She earned a Top 4 in Novice Youth Horsemanship and Top 7 in Novice Youth Equitation with her horse Slick Sensation.

Josie Spencer is my 2007 Jr. Miss. She is 10 years old and is in the 4th grade. She enjoys hockey, volleyball, 4-H, and rodeo. She enjoys riding her horse Peppy and spending time riding in the mountains with her dad and sister. She has been riding since the age of 4, born into it with her family raising and training horses. She is having a great time learning how to rope this year and starting to compete at CJRA rodeos.

**We would like to thank all of our sponsors and our parents for all the support they give us. Come join us in celebrating our western heritage at the Cattlemen's Days PRCA Rodeo and Race Meet. We look forward to seeing you there!**

## SCHEDULE OF EVENTS

| | |
|---|---|
| | **FRIDAY, JULY 6** |
| 8-11:00 am | 4-H General Project Judging & Interviews |
| 9:00 am | 4-H Dog Obedience Show |
| | Open Pie Contest |
| 6:00 pm | Project Revue & Cookie Jar & Pie Auction |
| | **SATURDAY, JULY 7** |
| 8:00 am | 4-H Horse Show |
| | **SUNDAY, JULY 8** |
| 8:00 am | Open Horse Show |
| | **TUESDAY, JULY 10** |
| 10:00 am | Rabbit & Poultry Show |
| 1:00 pm | Fiber Sheep / Goat Show & Open Showmanship |
| 7:00 pm | Cowboy Poetry @ Fred Field Heritage Center |
| | **WEDNESDAY, JULY 11** |
| 5:00 pm | Watershed Team Roping & Barrel Racing, Auction |
| 7:00 pm | Watershed Barrel Racing & Team Roping |
| | Carnival at Rodeo Grounds |
| | **THURSDAY, JULY 12** |
| 10:00 am | Swine Show & Open Showmanship |
| 2:30 pm | Sheep Show & Open Showmanship |
| 6:00 pm | Pioneer Banquet at Elks Club |
| **7:00 pm** | **Tough Enough to Wear Pink PRCA Rodeo** |
| 9:30 pm | **TETWP** Post Rodeo Dance & Auction at the Ol' Miners Steak House to benefit **Breast Cancer Awareness** - Live Entertainment |
| | Carnival at Rodeo Grounds |
| | **FRIDAY, JULY 13** |
| 9:00 am | Market Goat Show |
| 10:30 am | Beef Show & Adult Showmanship |
| 1:30 pm | Round Robin Showmanship |
| **7:00 pm** | **PRCA Rodeo** |
| 9:00 pm | Dance at Elks Lodge / Carnival at Rodeo Grounds |
| | **SATURDAY, JULY 14** |
| 10:00 am | Cattlemen's Days Parade |
| 11:30 am | Kiwanis BBQ @ Legion Park |
| **2:00 pm** | **PRCA Rodeo & Race Meet - FAMILY DAY Children 10 & younger free with a paid adult addmission** |
| 5:00 pm | Buyer's BBQ |
| 6:00 pm | Awards & Scholarship Presentation |
| 6:30 pm | Junior Livestock Auction |
| 9:00 pm | Dance at the Elks Lodge / Carnival at Rodeo Grounds |
| | **SUNDAY, JULY 15** |
| 9:00 am | Cowboy Church / FCA Services - Rodeo Grounds |
| 12:30 pm | Horse Race Meet |

**Concessions provided by the 4-H, Elks Club & the IOOF.**
**Exhibits & displays for viewing at The Rodeo Grounds**

**TICKETS**
PRCA Rodeos - Reserve Grand Stand - $15.00
PRCA Rodeos - General Admission - $12.00
**$2.00 of Thursday's sold addmissions donated to TETWP**

CATTLEMEN'S DAYS
GUNNISON, COLORADO

# CATTLEMEN'S DAYS
SINCE 1900

TOWN AND COUNTRY DODGE

107TH ANNUAL

JULY 6-15, 2007
GUNNISON COLORADO

## HELLO!

It is my pleasure, on behalf of the board of directors and our generous sponsor "Pardners," to invite you to join the 107th celebration of our western heritage. Our 10 day festival features professional rodeos, horse and livestock shows, horse racing, local contestant team roping and barrel racing, a street parade, and carnival.

We will once again work alongside 2004, 05, and 06 PRCA stock contractor of the year, Stace Smith, to produce the very best in rodeo entertainment. We have increased the prize money and award incentives to entice the best cowboys in the world to enter and compete at our rodeo.

Last year's "Tough Enough to Wear Pink" campaign, surrounding the Thursday night rodeo, was a HUGE success, thanks in large part to our very giving and sharing community. Plans are well under way to repeat the effort this year, and we have pledged a portion of each admission sold that night, to local breast cancer prevention, detection, and treatment.

The 2006 PRCA Specialty Act of the Year, Troy "The Wild Child" Lerwill is set to entertain us with his phenomenal motorcycle skills. As a former motocross competitor and the stuntman who performed the motorcycle scenes in the Mission Impossible movies, his is an act not to be missed.

In the rodeo world, "the road goes on forever and the party never ends," so be sure to join us at one of our local establishments featuring live music, following the action.

I take this opportunity to pass along a sincere "THANK YOU!" to each of our sponsor "Pardners," without whom none of this would be possible. So come join in the fun and be a part of it all. We look forward to seeing you there!

**Dan Woodbury,** President

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